# & ALPINE SUN &

Our 19th Year

Vol. 19 No. 6 Alpine Sun, 92001 Friday, Feb. 6, 1970 445-2415

10¢

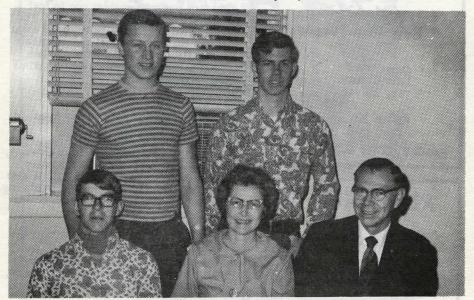
TRUCK STOLEN FROM ALPINE TV

Last week the white panel truck belonging to Howard Range, owner of Alpine TV, 2351 Alpine Blvd. was "hot-wired", and stolen as Range and his wife Rose Marie were having dinner. SD Police found it in front of 300 W. C st. Saturday. Missing was over \$3,000 worth of tubes and equipment. Howard turned it in on a 1969 Chevrolet panel, which he is now using in serving Alpine and the back country.

HEARING FEB. 13 IN STABBING

A SD woman and three members of an alleged motorcycle club have been ordered to appear in Municipal Court Feb. 13 for preliminary hearing in the fatal stabbing of Richard Knapp.

fatal stabbing of Richard Knapp.
Arraigned were Tom L. Neiswonger, 19, his brother, Jas. Beverly, 19, and Edmond Caudillo, 24, of SD. Also charged with harboring a fugitive was Winnie A. Shipp, 40, of SD. In the affray Raymond Rix, formerly of



In the school office while being shown around by his father, are, from left, Philip Browning, his mother, Lorraine, Supt. W. Edward Browning, and standing, Eric Peters from Terrace, B.C., and Tim Browning. The pair attend Azusa Pacific College, enjoyed last weekend here.

National Beauty Week is Feb. 9-14, so all the cute Valentines can be looking their best!

Alpine, now of Santee, was treated for stab wounds.

Friends of Knapp in Alpine are raising a headstone fund to put a monument on his grave here.

The postoffice will be open Thursday, Feb. 12, on Lincoln's birthday, but on Feb. 22, Washington's natal day, it closes, reports H.T. Magnussen, PM.

Tune Clarke Irvine, Physical Fitness, Radio 860, XEMO 3:15 & 11:15 Pm Sunday

Alpine Kiwanians will be frolicking tonight at Singing Hills Country Club with their annual Sweetheart Dinner-Dance. Guests are welcome, says Pres. Lee Widmer.

ALPINE E & R

## **Auto Parts**

Owners
"Red" & Eileen Wagner

2251 Alpine Blvd.

445-4964

### EL CAJON THEATRE

444-3272

Now Thru Tuesday

Omar Sharif Julie Christie "Dr. Zhivago"

Follow Me"

FAMILY NIGHT EVERY TUESDAY

# AERO DRIVE-IN

444-8800

Now Thru Tuesday

"2001 Space Odyssey"

"Marlo"

Swapmeet 9 to 5 Sat. & Sun. 50¢ to Walk in \$2, to drive in & sell per car

WEIGHT WATCHERS OPENS CLASS

Mrs. Jean Bolton of Lakeside, lecturer for the internationally organized Weight Watchers, opened a class here Thursday at 7:30 p.m. in the Woman's Club with the first introductory session Feb. 5, free to all interested.

Mrs. Bolton says Weight Watchers was "an answer to a prayer" for me. She has lost 30 pounds and has kept it off for several years through the sensible Weight Watchers' way. She says "you never have to be hungry" as diets are given that will help you physically and also you will lose weight and still eat several well balanced meals a day.

"The class offers inspiration and encouragement to all, and the group therapy one gets enables one to feel a part of the program" she adds. The \$2. weekly charge is money well spent if you are a "fatty" and can eliminate costly doctor bills and pills. "Then you are on your way to a newer, slimmer you," she says.

State Humane Officer Guy Ryan, of the Crest--see photo last issue--is mighty proud of his nephew, Stanley Ryan, 18, a promising artist of Downey, for he won first place at the Downey Art Show with his "Blue Girl". He also won 5 prizes with this beautiful painting. He did one of Uncle Guy on his horse, a handsome palomino.

Doug Payne, former Alpiner, flew from his home in Kansas to Tampa, Fla. to attend the funeral of his father, Nicholas Payne, who had passed away.

"Lend me \$5." said the first fellow.
"Lending often spoils friendship,
and ours is worth more than \$5."
said the second man.

"All right -- make it \$10.

For Your Health Foods, Vitamins & Special Diets
Purchase With Safety & Confidence At The

# VALLEY HEALTH FOOD STORE

IN BUSINESS SINCE 1950

W.L. HOUGHTON, OWNER

The address is still 133 Prescott, El Cajon 444-8447

LINER SEES GROWTH HEREABOUTS

Sam Liner who is with Peck Buick in SD, but who enjoys living here, says he is confident that Alpine is starting to make headway into being a wonderful rural community. He serves this area, started advertising last issue. Mrs. Liner is chairman of the chamber of commerce's beautification committee.

Some folks learn to look up only when they are flat on their backs.

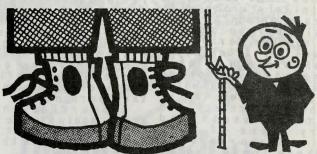
EL CAJON RADIATOR JOINS SUN

The growing family of advertisers in this newspaper was added to this week when "Marsh" Larson, owner of El Cajon Radiator, 580 El Cajon Blvd., called up to place an ad.

He has a complete service including auto air-conditioning, guarantees his work. Pickup and delivery goes with their service which covers EC, Alpine and the back country.

Alpine needs a fixit shop.

COME IN TODAY



HOW DOES YOUR

# **INCOME TAX**

#### MEASURE UP

Let BLOCK help you chop it down to size! We'll put ourselves in your shoes—and do your tax return as if it were our own. Our service is quick, convenient and inexpensive. Try us for size!

BOTH FEDERAL AND STATE

\$5

GUARANTEE

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

# HAR BLOGIZCO.

America's Largest Tax Service with Over 4000 Offices

2140 Alpine Blvd.

Phone 445-3148.

Monday thru Saturday 9 A.M. to 6 P.M.

NO APPOINTMENT NECESSARY -

### EDITORIAL



#### 'Fat American' Showed Sins of Diet!

Recently CBS TV ran an hour-long, controversial subject on costly evening "The Fat American which was seen by millions nationwide. It concerned diet and health foods, and was a tacit admission by both sides that something was definitely wrong with the average person's diet. It should be run again!

Chief speaker for better eating was Dr. Ancel Keys, noted physiologist af U of Minnesota, who cited a long list of foods which cause harm; butter fat in milk, cheese, cream; lard fats in meats and ordinary types of margarine and shortening.

All these foods, as we know, produce dreaded blood cholesterol, a factor in

SUNRISE TODAY is at 6:43, sunset at 5:23. Moon was new yesterday, is full on the 21st.

#### Alpine's Fine Weather

High 73, Ave. High 67 Low 37, Ave. Low 42 No Rain, Season 2.82

Elev. 2000 Ft. Population 4,500 Where the Sunshine Spends the Year

(Permission to copy granted; coronary heart attacks credit appreciated.) and other ailments. Also speaking against our in-famous diet was Dr. Paul Dudley White, heart special-ist, who noted that these attacks are now appearing among youths in their 20's and 30's, He noted that one in three Americans is overweight, attributing it to overeating of fatty foods and lack of exercise.

Other noted experts gave

testimony against wrong diet, soft living and the rising trouble from high blood pressure and other diseases, chiefly among the overweight and sedentary persons.

Commercial interests argue against the findings of doctors, their argument being that nothing has been "proven", as lung cancer from smoking, cholesterol from dairy and other fats.

Conclusion: Americans should cheerfully court heart disease, lung cancer, obesity, high blood pres-sure and other ailments to prevent a dip in profits from tobacco, dairy and other industries! We should like to see medical men come out flatly against these things that are undermining America's health. Let's call a spade a spade, no matter whose profit it hurts!-Cl

#### ALPINE SUN

No. 238120.

America's Tiniest Newspaper 445-2415 or 445-2394 2255 Tavern Road, Rt. 1, Box 189 Alpine, (SD Co. Ca. 92001 Published Weekly on Friday 10¢ per copy, by mail \$3, a year Clarke Irvine, Editor & Publisher Alice Irvine, Art & Composition 2nd Class postage paid at Alpine Est. Jan. 1952, Adjudged for legal ads on 11-12-59 in Superior Court,

#### HARBISON CANYON

BIBLE CHURCH

117 Frances Dr. 445-2333 Pastor C.L. MacPherson 6 p. m. Bible Training Hour

9:45 Sun. School 11: Morning Serv. 7:00 Eve Serv. 7: Prayer Meet Wed. Old Fashioned Church Preaching Jesus Unrist the same yesterday, today and forever."



# homemaking can be more fun!

Attend this month's free homemaking shows.

"Happiness is Food With Imagination"

Make your homemaking more efficient... more enjoyable... more fun with the helpful hints and shortcuts we'll give you each month. Tips on recipes, menus, laundering, dishwashing, freezing . . . plus the latest in work-saving appliances. Join us!

Second and Fourth Tuesday every month. 10:00 a.m. 104 N. Johnson Ave. 447-2411 El Cajon



SD San Diego Gas & Electric Company

Ist: 3-year paid-up membership for the person bringing in the largest number of new members.

2nd: 2 year paid-up membership.
3rd: 1 year paid-up membership.
Applications may be obtained from the chamber office or at Rexall Pharmacy. Contest ends April 1. Committee and board members are not eligible.

a permit to separate and join the county's Spring Valley Sanitation District. This will eventually give them outlet to the Metro system. A number of Alpine's Taxpayers' Assoc., were there to see the operation of the de-

People who wonder where this younger generation is headed, would do well to consider where it came from.

ALPINE



Pharmacy

REMEMBER YOUR VALENTINE
We have candies, cards and
gifts

2109 Alpine Blvd.

445-2488

STOCK REDUCTION

# Sale

10 to 40% Off!
Moving to Our New
Location
1018 E. Broadway
El Cajon

Same Phone 442-3301

AWNINGS - CABANAS - SCREENED

ENCLOSURES

# El Cajon Awning & Mfg. Co.

Alpine Representative Lee Widmer 445-4171 CALAVO GARDENS DEPARTS OTAY

Residents of Calavo Gardens, after three years being joined to Otay MWD, appeared in force Tuesday before the Local Agency Formation Commission, meeting in the supervisors' cahmbers, to support their petition for deannexation of 115 acres from Otay's proposed sewer plan, were awarded unanimously a permit to separate and join the county's Spring Valley Sanitation District. This will eventually give them outlet to the Metro system. A number of Alpine's Taxpayers' Assoc., were there to see the operation of the deannexation. Presently a petition is going the rounds to annex to Otay, rather than join through Lakeside.

STULL TO RUN AGAIN FOR SEAT

John Stull, who has well served the 80th District, gave a major talk at the Del Mar GOP Women's federation in Whispering Palms clubhouse on Jan. 27, with a social hour and luncheon.

Note- Invited to the lunch and talk, the Sun, being on deadline that Tuesday, could not attend, but believes firmly in the ability of John Stull, Cdr. USN, retd., will aid him in reelection.

HEIGHTS GETS WHITE LINE

Mrs. Homer Hinds is to be thanked, with a few others, for calling Traffic Control at county office to get a white middle line on Alpine Heights Road, needed for some time with the growth of this area. Monday they put down the strips, a great aid to traffic, chiefly on foggy nights.

## **Nutrition Center**

Your Health Food Store 162 E. Main 442-7212

Mr. & Mrs. H. A. Gillies

Complete Line of Health Foods
Special Diet Foods — Vitamins
Minerals and Supplements

Open Daily Except Sunday

9 am to 5:30 pm

E ONE DIN GREEN STAMPS L

# WEIGHT WATCHERS.

#### IS HERE AT LAST

FREE INTRODUCTORY SESSION

WHAT IS THE WEIGHT WATCHERS PROGRAM?

The Weight Watchers program, consisting of a carefully-planned eating program and regular attendance at weekly classes, is designed to enable the overweight person to reach a realistic weight goal and maintain that weight loss.

WHAT DO YOU EAT AS A MEMBER OF WEIGHT WATCHERS?

The principal purpose of the Weight Watchers program is to teach members to eat sensibly, and to lose weight without starving. Each member is given a prescribed eating program when he joins, a program that will help him lose weight, look better and feel better. Members eat three satisfying, well-balanced, nutritional meals a day, plus in-between meal snacks, and in many cases, eat more as Weight Watchers than they did before they joined! The difference is that they are learning proper eating habits.

WHAT HAPPENS AT A WEIGHT WATCHERS CLASS?

At a typical class, members are weighed-in privately. Members' weights are never divulged. The members then hear a lecture by a carefully trained, highly qualified Weight Watchers' lecturer -- a successful graduate of the program.

She then asks for comments from members on their own progress. This "group approach" is especially successful, in that it gives over-weight people the opportunity to freely discuss their experiences and to draw encouragement from one another. The class atmosphere is one of comaraderie, cordiality and great empathy, which encourage interchange and exchange by the members.

WHAT DOES IT COST?

The fee for the first class is \$5.00 which includes registration. The classes are \$2.00 a week thereafter.

There is no obligation or contract to continue.

#### NEW CLASS NOW OPENING

ALPINE WOMAN'S CLUB

THURSDAY Feb. 5

7:30 P.M.



Some talking, some listening, and a program that works.

Call 286-0120 For Free Brochure

© Weight Watchers International, Inc. 1968. Weight Watchers and are registered trade marks of Weight Watchers International, Inc.

SEWER HEARING ON TUESDAY

At 9:30 a.m. in Room B-109, State Bldg., 1350 Front St. in SD the water control board is to conduct a hearing on issuance of a cease and desist order against Alpine Sanitation Dist., reports Dennis A. O'Leary, executive officer of that state body.

WANTS DATA ON ALPINE

E. Ward, of Lower Hutt, N.Z., has written the chamber of commerce for date on this community and a copy of the local newspaper. Marie Featherstone, secretary at the chamber's busy office, has sent a folder, data and an Alpine Sun to him.

Alpine needs a bakery.

# Evelyn's BEAUTY SHOP

NATIONAL BEAUTY WEEK Feb. 9-14

Closed Tuesday, 2030 Crest Dr. 444-4294 Suncrest

#### McGUFFIE'S SUNDRIES

Medical Preparations - Vitamins

#### Fountain Lunch

Greeting Cards - Cosmetics
PAY LIGHT & PHONE BILLS HERE

2363 Alpine Blvd.

445-2121

# Alpine CONVALESCENT Center

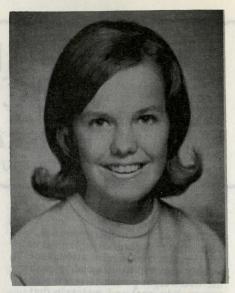
STATE LICENSED

Conscientious Service, Balanced Meals, Congenial Atmosphere

Reasonable Rates Depending on care required

445-2644 or 445-2645

2121 Alpine Blvd. Alpine



ALPINE GIRL TO BE INSTALLED
Barbara Carlson, 2725 Via Viejas
Road, Palo Verde, will be installed
worthy advisor of EC Assembly 185,
International Order of Rainbow for
Girls, this Sunday at 2 p. m. in EC
Masonic Temple, 695 Ballantyne Lne.
Mrs. Arline Nelson, mother advisor,
will assist. With her parents, Mr. and
Mrs. Raymond Carlson, Barbara moved
to Alpine in July, 1969.

BENNETT TO FIRE CHIEF CONFAB
Dale Bennett, Alpine's fire chief,
was in attendance at the 5th annual
staff and commander school at SD,
staged by the Calif. Fire Chiefs' Assn.
of the State Dept. of Education Fire
Service Division.

It was on for a week but Dale had to be here Wednesday and Thursday on account of the dangerous Santa Ana condition that was on at that time. There were over 250 chiefs from California, Arizona and Nevada, says Dale.

### Meachum's

Window Coverings And Floor Coverings SALES AND INSTALLATION

444-4398

260 W. Douglas

El Cajon

ANOTHER FILLY BORN HERE

Mr. and Mrs.
Sam Rash, Willows Road, were
thrilled Friday
morning when
their Tennessee
Walker "Bless
My Soul" presented them with
a beautiful
filly shown here
with her
mother.

The mare, a descendant of "Merry Go-Boy" was bred to a black stallion of "Midnight Sun" lineage, so they hope the filly darkens as she grows. She has a beautiful blaze, 4 white socks and splendid conformation. The Rashes are working on a name



that will take in both parents' names.

Magnificent Magnavox
COLOR PORTABLE TV

Now Only

\$29990

With FREE CART
For Limited Time!

Slim and trim . . . take it along and enjoy this Magnavox wherever you go. Brilliant Color 117 sq. in. screen is 15 sq. in. larger than other portables. Buy yours today.



**CONVENIENT TERMS** 

We carry your contract. No bank or finance co. involved.

HOURS: Mon. & Fri. 9-9; Tues., Wed., Thurs., Sat. 9-6

GUSTAFSON FURNITURE

EL CAJON BLVD. at 30th STREET

283-7394

#### HORSE TALK

By The Double C's

We were honored Saturday night by singing for the annual awards banquet of the Professional Horseman's Association in Hotel Del Coronado. We have never attended one of these affairs, were amazed at the number of horse enthusiasts who turned out. Blue Admiral, formerly owned by Margaret Lowthian, was one of the horses that received a championship and 2 reserves.

Betty Rash and her family were thrilled Friday morning when they waked up to find they had a beautiful filly born to their Tennessee Walking mare Bless My Soul. They are working out a name

**EXCHANGES** 

RANCHES ACREAGE

# AL SMITH

445-2670

2530 Alpine Blvd. Alpine



Mon. - Sat.

Alpine Beauty Salon HI Jashion Hair Styling

> WIGS CLEANED AND STYLED

FOR APPOINTMENT 445-4031 2142 Alpine Blvd. Alpine

for her papers, are thrilled with her color and conformation. This is their first filly, expect another colt from their mare Midnight Star in a few weeks.

Our cousin Trudy Arndt has her big sorrel gelding Kip for sale and also her beautiful sorrel filly. Cynthia raised the gelding from a baby, having bought him from Dick Shelton of El Cajon. It is too bad she has to sell the horses but she is going to college in the fall and just doesn't have time to ride. If interested, give us a ring as they are selling them quite reasonable. Hemet is only 90 miles from here so it wouldn't be any problem to have them brought back here.

Called Cynthia and Bill Thursday and Smokey got stuck in a mud slide that held him fast for several hours. Bill and his dad had to shovel him free. He got mud fever from it and they had to have a vet come and take care of him. His legs swelled up and he was a mess. Medford has been pelted with rain for weeks so no wonder the corral was a mass of mud. To date Alpine has had  $2\frac{1}{2}$ ' so guess we will stay in this

Need a horse trailer? Dave Villa of Olivewood Lane has some real beauties at his place of business, 8201 Wintergardens Blvd, Lakeside. Right now he is working on a 4-horse that promises to be a dandy. Call 448-0168 if you are in the market for one.

Next time you drive down Dehesa Road, take a peek at Sleepy Hollow Ranch and see what Ev Shilts and Dick DeMatteis have done to the place. One ring is up and completed and a show ring is being completed. The ranch is certainly shaping up and should be a show place that will draw lots of visitors this summer from all over.

One way to keep your head above water is to keep out of expensive

#### **EL CAJON RADIATOR**

"Marsh" Larson, Owner

Auto Air-Conditioning

Pickup & Delivery - Work Guaranteed

580 El Cajon Blvd. El Cajon

The Alpine Area Art Association will have a reception for Justin Gruelle, artist-of-the-month, on Sunday, Feb. 8 from 2 to 4 pm in the association headquarters, 1321 W. Victoria

Gruelle is noted for his many murals, one the Early Birds, which will hang in the new aerospace museum at the Smithsonian Institution, Washington, D.C.

Two other well-known artists, Walon Titus and his wife Mona will be featured for the month of February. Mr. and Mrs. Titus' works are in great demand from California to NY City, and they have an art gallery in Palm Springs.

They live in Camgria, Calif.

Assemblyman John Stull of this district will give a talk to the PV Improvement Club in Community Hall tomorrow.

STARTS PLUMBING BUSINESS

After spending 11 years in the plumbing business, Larry DeLong of Alpine has started his own, will cater to this area in new work, remodelling, repairs and stoppages. He is licensed, bonded and insured, is on the job for your convenience. He starts his ad this week in the Alpine Sun, is also listed in the New Yellow Pages out today.

A friend in need is the one you're most likely to hear from.

### **DeLong Plumbing**

New Work - Remodel - Repair and Stoppage

LICENSED, BONDED, INSURED

Larry DeLong

445-3892

# GRAND OPENING SPECIAL!



GOOD UNTIL FEBRUARY 15th, 1970

# All Beauty Services Half Price

Visit our completely new remodeled Salon and meet our Stylists. DISTINCTIVE HAIRSTYLING IS OUR MOTTO.

> Managed by Mr. Marcel of Switzerland (formerly owner of salons in Washington D.C. area)



532 E. MAIN STREET, EL CAJON, CALIF. 92020 Formerly: Rene-Al Beauty Salon





Mr. and Mrs. Doug Benson, he operates Alpine Meat Co., were thrilled with their recent picture in the Sun but failed to notice mention of Doug's mother who is decidedly behind the scene helping them wrap meat. His father, Benny, retired EC police detective, also lends a helping hand but Doug says "we just couldn't do without Mother".

Luther Mohr of Security Bank is the 19th president of the Kiwanis Club, formed at the same time the Sun was started.

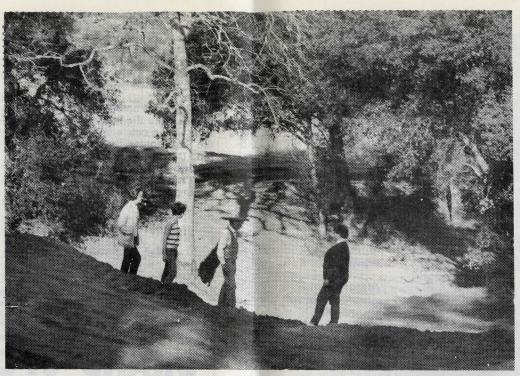
# Kip's Cafe

Delicious - Oriental - Exotic Orders to go - Also Home Delivery Closed Monday - Free Delivery 1058 E. Main El Cajon 442-1211

## Log Cabin Cafe

Adjoining The Lounge
SERVING OUR FAMOUS
BROASTED CHICKEN
STEAKS & SEA FOODS
Daily 9 am to 11 pm
Ann & Murray Muncil1
445-2243

2205 Alpine Blvd.



The sylvan beauty of Sleepy Hollow Ranch will soon have a spring-fed lake for campers, visitors and horsemen to enjoy. It is nearly finished, will be filled, then stocked with fish for Waltonians who like to pull a fly across the placid surface. Deepest point will be over 15', says Ev Shilts.

Here Dick DeMatteis shows Alice Irvine where highwater mark will be. With them are Mrs. Gloria Shilts and Ted Shilts' wife, Delma. Ranch will be ready for early summer business. NEW DEALERS AT DOUGLAS STATION Tom Benfante of Willows Rd., and Ken Adams of Arnold Way, have rented the Douglas Service Station, 1925 Alpine Blvd., from Bill Ham who has it on lease from Jim Rorie. The young men took over on Feb. 1.

Guest on beach of Florida hotel, holding conch shell to his ear, to wife:

"All I hear is a voice saying 'forty dollars a day, "

NEED HIGHSCHOOL DIPLOMA?

"If you were one of the unfortunates who did not receive a high school diploma, cheer up", says V.P. Petersen, teacher in charge of adult education. There is a chance to receive one now. Classes will be held at Viejas Reservation on Thursday and Friday nights, if enough sign up to make it worth while. Contact Petersen, 442-2401 or 442-2447 and sign up for one or all of the many subjects offered. Classes are open to all interested. "This is a wonderful opportunity to get your diploma" he says, so call immediately and classes will start."

#### Land Listings N.M. GRIECO Realtor

465-9900

7299 University Ave.

La Mesa

#### EL CAJON



#### TRAVEL BUREAU

Agents For All
Scheduled Airlines
GREYHOUND BUS AGENCY

Rudy Yarmouth - Ray Tiber

444-2141

423 E. Main El Cajon

## PARIS MORTUARY

ELMER VIERKANT

442-4411

374 N. Magnolia

El Cajon

BARE ROOT PLANTING TIME ROSES, GRAPES, FRUIT TREES

# THE PLANT HOUSE ELE

A COMPLETE & NURSERY & FLORIST CENTER

1159 N 2ND EL CAJON

442-3331

Mrs. Helen Smith, of Bailey's Cafe, who dodged a dog, totalled her car and still is in the hospital having lost one kidney, is making splendid recovery, reports her daughter, Mrs. Beverly Martin. See last issue the Sun.

Bob Wilson's



#### TEXACO SERVICE

BATTERIES - TIRES - ACCESSORIES Complete Motor Tune-Ups 445-2872

2232 Alpine Blvd.

Alpine

EARL'S

### GULF STATION

Complete Lube Service, Dorman Recaps, Truck Tire Service, Any place, Any time. Batteries and Accessiries. White Gas and Block Ice.

We Give S & H Green Stamps 2151 Alpine Blvd. 445-4188

# ALPINE TV

Authorized Dealer:

RCA, Packard Bell & Motorola

ANTENNA

Installation & Repair

445-2134

HOWARD RANGE, OWNER

2351 Alpine Blvd. Alpine

LITTLE FIRE & LITTLE WRECK

Monday about 5 p. m. they had some excitement on Alpine Blvd. in front of Vista Alpine Mobile Home Estates when children playing with matches set fire to some fibreglass rocks which they said "would not burn", but did. A lot of black smoke went up, then the brush ignited and it took but a short time for the volunteer firemen to extinguish it.

Added to the excitement, a headon collision occurred in front of the Fibreglass Menagerie when a drunk driver having no lights on, hit another car. Five were involved in minor injuries. Pacific Ambulance removed them to a hospital for treatment of lumps, cuts and bruises.

ELKS SALUTE NEWS FOLKS

Friday night Sam Siciliano, well known in the back country for his aid to horseshows, and columnist with the Daily Californian, emceed the annual Elks salute to the news media; press, TV & Radio in the Elks Lodge # 1812.

Welcome was by Exalted Ruler Hal Jacobson, and Chas, Cordell, who presided over the big 200th Celebration, put on an interesting program. Editor Irvine was introduced as "dean of newspapermen", perhaps the oldest in the profession hereabouts. It was an evening of great interest.

SOCIAL SECURITY PAYMENTS SOON

The HEW advises that the increase in SS payments requires a lot of work to get it going and prepare checks to allow the added money to some 25 million people, so in April you will "begin receiving the correct amount under the new law, also back payments due you,"

"You do not have to take any action to get this increase", they say, "you will get it automatically".

### FANFARE MUSIC CENTER

Musical Instruments & Musician's Supplies Professional Discounts & Fleet Prices

SEE THE NEW STANDEL & WILDER AMPS

120 E. Main St. El Cajon

447-2555

DeMATTEIS TRAINS BROWN'S STUD

Steve Brown, 18, son of Wayne and Jerry Brown, Bell Bluff Trail, on the horse, is happy with the training their 3 year old stud, "Blackfoot's Eagle Warrier is getting under the direction of Dick DeMatteis at Sleepy Hollow Ranch.

This beautiful Appaloosa has a fabulous lineage, goes back to Red Eagles, Joker B, and Sundance 500.



Alpine needs a public photographer.

Alpine needs a public swimpool.



If You are "THE BOSS" and employ four or more people, including yourself, it will pay you to find out about NEW YORK LIFE'S EMPLOYE PROTECTION PLANS that pay hospitalization expenses for you, your employes, and families.

# Cicide Dailey



P.O. Box 96 Alpine, Ca.
445-4108
New York Life Insurance Co.
232 A Street, San Diego, Ca.
232-6626



We had quite an experience Saturday when we drove down to Ensenada with Mama and Janice Douthit for the opening of a new Royal Inn. They had arranged an afternoon of entertainment and one included a bullfight. We said "well, we should experience it just once", so went. The young bull rushed in the arena and as there were four matadores, he just didn't know what to do so made passes at them all. A blindfolded horse padded all over with a blanket was brought in and the bull rushed him. The rider poked the bull with a long rod that evidentally had a sharp knife in the end and cut a slit about 10 inches long. That did it for us. We all got up and left and can't understand their getting a thrill out of torturing an innocent animal. There were even little kids lined on the bleachers but we just didn't have the

### CARRELL'S

Hay, Grain & Supplies

WE HONOR MASTER-CHARGE

445-4436

Vet Supplies

· Closed Sunday

2424 Alpine Blvd.

Alpine

#### FIRST BAPTIST CHURCH

OF ALPINE

Arnold Way At Tavern Road

GRAY EVANS, PASTOR

Sunday School 9:45 am Training Union 6:00 pm Worship Services 11 am & 7 pm

Church Phone 445-2338

stomach for it.

Last Wednesday we attended the Andy Williams open and spent the morning walking over the course with Andy and his brother Don. Our friend Tere Ireys was one of the hostesses and Andy really liked her so she spent the week talking to him and thoroughly enjoying herself. We visited with Clint Eastwood, Danny Thomas and other celebrities and had a ball. Was the best attended Open we have attended so far and know that it made a recored amount for the Salk Institute.

JoAnn Villa sold two of her steers to Katherine Jenney last week as she is stocking the pasture across the street from her home on Tavern Road with

feeder cows.

Rodney Clark, son of Mr. and Mrs. Gordon E. Wick, Tavern Road, is back from a tour of Vietnam. He just finished four years in the Navy, hopes to attend Grossmont College in the fall. He had some fabulous pictures of Thailand and Vietnam that he showed Daddy and Mama.

Laurie Hendricks fell off her bike lask Wednesday and broke her left arm. Jay Bratton took her home on his minibike so her parents could get her to the doctor. Looks like she won't be riding for 6 weeks or longer as that is how long it takes for a break to heal.

Patty and June Perkins, former Alpiners, were in a car wreck Christmas day and both were badly injured. Patty had to have a pin put in her arm where she had a compound fracture and June had multiple cuts on her face. We met them in Grossmont Center last week and Patty said she had just had the pin removed. Their car was totalled which was too bad as it was new.

Debby Bruton has to have more surgery on her index finger as it isn't healing as well as it should. She doubts if she will have full use of it but returned

to work Monday anyway.

Ginny Schutzer has lost her Basset hound Alice again. The dog has a collar and license, got away last weekend, please call Ginney, 445-4867.

## ALPINE ART CHALET

ARTS & CRAFTS

1321 W. Victoria Dr.

445-3879



Here are six of a litter of eight lovable little Australian sheep dogs being raised by L. "Dutch" Van Dierendonck and his wife Jan of Tavern Road. Two others could not get into the spotlight for the photo. The couple have sold all but three of the cute little chaps.

TREES FOR SEXTET OF NEWCOMERS

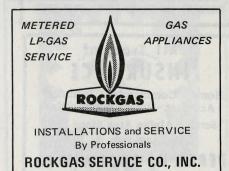
The chamber of commerce's chairman of its welcoming committee Jack Spatz, reports that he has delivered Monterey pines to these newcomers: Mrs. Florence Derhammer and Mr. & Mrs. W. Cook of Victoria Drive; Mr. and Mrs. W. Schroeder, 2309 Denova; Mrs. Clara Weir, 1722 South Grade; Mr. and Mrs. Paul Meland: 915 Alpine Heights Road and Dr. and Mrs. Peterson, Alpine Heights Road.

Small boy to father scowling over a report card: "Naturally I seem stupid to my teacher. She's a college graduate."

Commercial - Residential - Mobile AIR CONDITIONING Rosko Refrigeration SALES AND SERVICE

445-3836 9926 Hawley Rd.

El Cajon



1309 E. Main St. El Cajon

444-3173

FORMERLY COUNTY RADIATOR REPAIR

#### LAKESIDE RADIATOR

Wholesale

443 - 2824

Retail

W. J. "Herk" Herchenroeder Owner

9764 Los Coches Rd. Lakeside, Calif. 92040 EC AWNING TO GET NEW HOME

Lee Widmer, Alpine representative of El Cajon Awning & Mfg. Co., says they will be moving to their fine new building, 1018 E. Broadway, in EC., about March 1.

"So we have a big stock-reducing sale now on" says Lee, who is president of the Kiwanis Club here, "with 10 to 40% off, so you better come down and see what you need". They have the same phone number, 442-3301, and to contact Widmer, 445-4171.

#### Glenview Feed Co.

PURINA CHOW - ACE HI FEED Hay & Seed Grain 443-3883

13283 Hwy 80 At Los Coches Road

MEET YOUR FRIENDS HERE

## CLUB ALPINE

Pool Tournament Friday Nights
CHARLIE & JOHN
Road Tables - Caldest Book Area

Pool Tables - Coldest Beer Around 2502 Alpine Blvd. 445-9531

# All Types of INSURANCE

Home - Commercial - Industrial Accident - Life - Automobile "Serving Alpine Area Since 1875"

442-8871

PERCY H. GOODWIN Co. 490 N. Magnolia, El Cajon SOCIETY MEETS NEXT FRIDAY

The Alpine Historical and Conservation Society, according to Pres. Richard Zuelke, is renewing its plea to residents owning Indian relics which originated in Southern California. The Society is organizing a display of these to be exhibited at the quarterly meeting at the Women's Club, 8 p. m. Friday, February 13.

The meeting, open to the public, will feature an address by anthropologist Florence Shipek, of the University of SD. Mrs. Shipek has been working in her field locally for 15 years. Her address will be followed by additional information from Chief Clarence Brown of Vieias Reservation.

Anyone wishing additional information on the exhibit, call Phil Hall, 445-2151, or Dorothy Long, 445-2883.

ALPINE DISDAINS 'CITY HALL'

At the last session of fire commissioners it was shown that Alpine, with many other local fire districts, does not want any part of a plan to sluice all districts into one large county district.

It was voted to join the Calif. Special Districts Assn., composed of similar districts statewide for combatting legislation that would eliminate local ones.

Claude Bailey, Alpine and SD insurance expert, says his firm, the New York Life now has an Employee Protection Plan that covers hospitalization costs--which are rising hourly!--to cover anyone who has four or more working for him. (See his ad this issue.)

Son: "Do gooseberries have legs?" Mother: "Why, of course not. Son: "Then I've swallowed a caterpillar."

### ALPINE SHELL SERVICE

AND GIFT SHOP

COMPLETE AUTOMOBILE SERVICE

Tavern Road Turnoff at I-8. Road Service - Free Pickup & Delivery

445-4242

NIGHT LUBES

EX-POWS MEET AT C-OF-C SESSION

At left Al Smith, local realty man, who is assistant manager of Gillespie Field, was introduced to Chaplain Earl Brewster, Cdr. USN retd, of Alpine Village, by Editor Irvine, during the last chamber of commerce meeting.

Both are ex-prisoners-of-war, having been captured in Manila, kept there in various camps, Bilibid Prison, and other spots.

The Chaplain has written a diary of his excruciating experiences, done into an attractive book

by Alpine Printing Co., which will be reviewed here shortly. The grim expression on the men's faces indicates that there was nothing mirthful as they compared notes on their experiences.

YELLOW PAGES TODAY SURE!

Last issue the Sun's Yellow Pages, business directory of Alpine, were to have been stapled in, but due to extra ads, the yellows did not get in, but are here today.

Proving the worth of this service, the Sun received a dozen calls saying "The Yellow Pages were left out of my issue". Sorry, Folks, these little things do happen!.

TRUCKS

O V E R S T O C K E D MUST REDUCE IMMEDIATELY

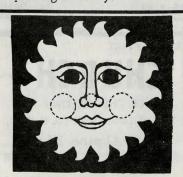
69's AND 70's

442-0201

850 EL CAJON BLV



W.F. House, W. Victoria Dr., has been named president of the Mt. Empire chapter, CRA. Other officers; Molly Martin, vice-president; Ingemar Undas, recording secretary: Kathleen Terry, treasurer, and Jane Orbom, corresponding secretary.



# VISTA

MOBILE HOME ESTATES

For descriptive brochure, reservation, Write 2400 Alpine Blvd. Alpine, Cal.

445-2276

Ira & Lydia Hargrave, Mgrs.

2400 Alpine Blvd. Alpine

Mr. and Mrs. Keith Brabazon of Alpine Trucking Service, entertained with a family party last weekend with 3al Darnell showing his color pictures made on a recent job in New Guinea. Present were former Alpiners, Les and 3at Heiser of EC, Greg and Linda Heiser, of Alpine, Marie Labrechit and others. Heiser works with Keith on their service.

#### BROWN REALTY CO., Realtors

LISTINGS WANTED 445-2631 2249 Alpine Blvd. Alpine

Rock - Sand - Blacktopping - Roads oiled - sealed - decomposed granite discing -plowing - cultivating- weed cutting and tractor work.

#### ALPINE TRUCKING

"Let Us Seal Your Blacktop Road"

5738 WILLOWS ROAD

445-2188

445-2416

FIRST BAPTIST

# CHURCH

OF THE WILLOWS
Not affiliated with the N.C.C.

3520 Alpine Bl vd. REV. DOUG SCHACHT- PASTOR

466-7769
Sunday School
Morning Worship
Evening Service
Wed. Eve Bible Class

466-7769
9:30 A.M.
10:45 A.M.
7:30 P.M.

Choir Practice Wed. 8:30 P.M.

ALPINE LUTHERAN CHURCH

A new series of the Adult Information Class got underway on Monday at 7:30 p.m. These classes will be at the Church, 2040 Tavern Road. Babysitting will be provided for those with young sters. As in all of our classes and services, the public is cordially invited.

"Behold, we go up to Jerusalem." This is our Lenten invitation to follow our Savior as He travels His way to the

cross.

"Do you Follow Jesus?" Will be the theme of the mid-week Lenten sermons. This will be your opportunity to follow Christ and meditate upon His Passion.

Beginning Ash Wednesday, February 11, regular mid-week services will be conducted Wednesdays at 7:30 p.m.

Pastor Paul Heyn and Vicar Lawrence Retberg will bring you a Bible-based message centered around Jesus and those closely connected with His suffering and death. The text for Ash Wednesday will be Luke 22:48, "Do You Follow Jesus as a Traitor-Like Judas?"

Vicar: Larry Retberg.

WOMAN'S CLUB DOINGS

The February 10th meeting of the Woman's Club will be an active celebration of Lincoln's Birthday. Chairman of the day, Mrs. Lenore Lusk, has arranged a program of patriotic music and recitations of Lincoln's day. She has asked that as many members who can to please come in costume indicative of that era. The meeting begins at 1:30.

Mrs. O.C. Palmer and her committee

will hostess this meeting.

Members are reminded to plan for the meeting of February 24th which will be a potluck luncheon and fashion show. More details later.

Because Feb. 12 is Lincoln's birthday, Mrs. Elizabeth West, librarian, wishes to remind all that the library will be closed on that day. Hours: 1 to 5 Tuesday and Thursdays, Saturday 10-2.

## Farmers Insurance Group

LOW RATES FOR ALL YOUR INSURANCE

329 E. Main St., El Cajon Al Agostini 444-2101

ALPINE 'ANIMALS' ALL OVER NATION!

If you doubt that this town is not known in about every one of the 50 states, Canada, Mexico and other spots, drop into Fibreglass Menagerie and Mildred Rorie, shown here with tack-dotted map, will convince you.

Jim and Mildred have built up a fine business with their variety of fibreglass beasts, birds and other objects, used mostly in advertising attractions.

Their largest was a 21' rearing horse which stands atop the Apple Valley resort

of Roy Rogers, inviting tourists to their

popular place.



Mr. and Mrs. James A. Buckner, 1301 Victoria Drive, entertained her sister Beatrice Eckstein of NYC for three weeks. She fell in love with the nice January weather, enjoyed a trip to Ensenada and Tecate before flying home.

Frosty Kuhn of South Grade Rd., who has been working free lance gardening and so on, has gone to work as gardener at Alpine Village Apartments. He also started as a paid part-time fireman in the Alpine Fire Dept. He had been a volunteer for some time.

#### ALPINE REALTY

COMPANY

#### LISTINGS WANTED

HOMES - RANCHES - LAND

2175 Arnold Way

445-3310

Trailer & Camper Service & Repairs Mobil Home Towing

Valley TRAILER SUPPLY

1540 E. Main St. El Cajon 442-0971

# WESTERN WEAR



Full Line of Boots, Clothing, Saddles, Tack & Accessories

MRS. YULA HARRIS, MGR.

111 Alpine Blvd. Rexall Bldg.



445-2739

SPECIAL NOTICES

PINE ACRES TREE NURSERY
Large selection bare root fruit and
shade trees. Freshly dug citrus and
avocado trees.
1267 Arnold Way
445-3037.

CID PROPANE, Serving Alpine and E. County, Meter, Bulk, Commercial. We handle all types of gas appliances; heaters & water heaters. 1911 Alpine Blvd. 445-2632.

PHOTOGRAPHY -- Commercial, Indust. Weddings, Pub. Rel., etc. W.W. Mc Ewen, 443-4730. (tf)

CUSTOM DRAPERY & UPHOLSTERING Material shown in home. 445-4010.

BEESON'S DISPOSAL Service. Trash & Garbage Mixed. Call 8:30 to 4:30 Mon. Fri. Serving Harbison Canyon to Mt. Laguna. 445-3029.

DRESSMAKING & Alterations. 445-2817/ (2/5)

# Alpine Meat Co. Complete

MEAT PROCESSING

2358 Tavern Road 445

445-2752

## RATLIFF LIQUOR

AND DELICATESSEN

445-4462

2233 Alpine Blvd.

REAL ESTATE FOR SALE

5 CHOICE ACRES, nearly level in Alpine, 1 mile So of Freeway. Zoned A-1-1 (one house to 1 acre). Excellent for ranch home and horses. Beautiful view. \$27,000. Terms. Owner. Call 445-2394 or 445-2415.

MISCELLANEOUS FOR SALE

FOR SALE--Clean, near new Magic Chef 4-burner gas range. Oven & broiler, glass door, used only 8 mos. by bachelor. Cost \$157. Bargain at \$95. Call 445-4063.

PRICE RISE HITS EVEN BEESON

Due to new state rules, Beeson's Disposal Service which covers Alpine and back country areas, costs have gone up so much necessitating a rise in service charges. Licenses went up as did bonding and insurance, plus soaring costs for trash collecting-designed bodies, one for a Beeson truck being \$6281.

MRS. BOWLUS IMPROVES

After tripping over a rug in her home Jan. 5, receiving a compound break in her arm, Muriel Bowlus, Marshall Road, has improved considerably, is able to get about but can't drive yet. She has several more weeks in a cast, will be glad to have the heavy thing off.

She: "I don't look thirty, do I, dear? He: "Not any more."

#### TENNESSEE TREE SERVICE

\* \* \*

STUMPS REMOVED OUR SPECIALTY

Trimining - Topping - Removal
Free Estimates - Fully Insured

444-6174

MISCELLANEOUS FOR SALE

FOR SALE or trade, 3-D magnetic signs for autos or trucks. M-M Plastics, 445-4525.

COVERED BUTTONS, all sizes. Prompt service by mail. Write PO Box 487. Alpine.

FRESH PRODUCE & HEALTH Foods. The Egg Hut, 2721 Alpine Blvd.

1948 Chevy, good body & engine. Runs good, needs 2 tires & seats. \$65. 445-2235.

SORREL FILLY, 8 months old, halter broke and will lunge, also not afraid to be taken on street. Half quarter strain. \$150. 445-2394 or 445-2415.

WANTED- Child care & light house-keeping 2:30 - 5:30 5 days a week. 445-4358.

WANTED - Help after school to clean corrals 2 or 3 3venings a week, \$1.50 per hr. 6 miles S of Alpine, 445-2666.

WANTED- Woman for housekeeping & baby sitting. Fridays only. 445-3152.

FOR RENT- Large furn. 1 br cottage. Elec & water furn. \$60. Mo. 445-4311.

ALPINE MAP, shows freeway and all roads. 25¢ mailed anywhere. Alpine Sun. Cal. 92001.

UNencumbered lady as live in nurse or child care, housekeeping, etc. P.O. Box 8, Alpine Sun, Rt. I, Box 189.

WORK WANTED by young man-tractor, store, service station, anything. Ted Nation, 469-0234.

WILL CLEAN up your trash and haul it away. 443-6490.

George Lengbridge
FOR TV SERVICE
Black & White or Color
445-3885

SPECIAL NOTICES

LARGE DISPLAY HAND Crafted Woodwork. Lamps - Coffee tables ½ of regular price.

SMILEY'S WOOD CRAFT SHOP 3905 Alpine Blvd. 445-2770.

PAINTING - Interior, exterior, Reasonable. Fast, neat, clean. 25 years experience. 445-2797.

PIANO Lessons, Ruth Burdett, 445-2877.

GAINES LAUNDRY & CLEANERS Free Pick up & Delivery, 463-9944.

SEPTIC TANKS CLEANED Modern Septic Tank Service, 444-6197.

WANTED- 5 to 50 acres. Don Bates, 445-2537.

CUSTOM BUILT HORSE TRAILERS Parts and Repairs. 8201 Wintergardens, Lakeside. 448-0168.

NEW CONSTRUCTION & alterations of any kind. No job too small. John Schumacher, 445-2173. PO Box 377, Alpine

SIGNS-- Painted, repaired, raised letters, gold leafing. R. Johnson, Alpine. 445-3745. (tf)

PAPER HANGING & painting, ceramic & floor tiling. Free estimates 6 to 7 a.m. or after 6 p.m. Joey, 469-8713.

SEWING, alterantions and dressmaking. Irene Smith. 445-4580.

EXP. dependable driver for taking the elderly to and from town, you furnish the car. 445-4545.

RAMBO ROOFING: RESIDENTIAL AND COMMERCIAL, ALL TYPES OF ROOFING LICENSED, BONDED & INSURED. 444-3452 or 424-5095. (2/13)

### BULLDOZING

LAND CLEARING Roads & Lots Graded 298-4858

P.O. Box 485

Alpine

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